

Privacy Policy

As used in this Privacy Policy, “APP2GO”, “We”, “Us” or “Our”, refers to owner of the website.

This Privacy Policy is part of and incorporated by reference into the Terms of Service (the “Terms”) governing the use of www.app-2go.com, and/or URLs which may replace it or may be added to the list of websites published by us and linking to this Privacy Policy (the “Website/s”).

By agreeing to the Terms and/or using the Websites, you expressly consent to the collection, use, and disclosure of your information (including personal information) in accordance with this Privacy Policy. We may collect, and/or you may be asked to provide, your information (including personal information) anytime you contact us or use the Website.

We take the privacy of our users and data security very seriously. We firmly believe that our users have the right to know which data is collected and for what purposes. Therefore, we strive to make our processes transparent, allowing users to control their collected data and request removal if desired. We take all reasonable precautions to protect collected data against unauthorized access.

We highly value your privacy and will never sell your personal information to third parties without your explicit knowledge and consent.

When accessing our Website, you consent to the collection, transfer, manipulation, storage, disclosure, and other uses of your information as described herein. Regardless of your location, you authorize APP2GO to use your information, and consequently to transfer and store it in EU and any other country where APP2GO, or third-party service providers acting on its behalf, operates. Privacy and data protection laws in these countries may differ from those in your jurisdiction. Nevertheless, we always implement appropriate measures to safeguard your personal data.

Transfers of your personal information to countries outside the European Economic Area (EEA) are only performed under one of the following safeguards:

- The country outside the EEA provides an adequate level of protection according to EEA data protection legislation.
- We have entered into standard contractual clauses with our contractual partner, adopted by the European Commission, providing sufficient safeguards for protecting privacy rights.

Please read this Privacy Policy thoroughly to understand more about the data we collect, its usage, and how we protect your privacy.

Collected Information

We may collect all information you provide, together with data related to your use of the Website. Primarily, we use collected data to provide high-quality service and enhance your experience on www.app-2go.com. Specifically, we use your information for:

- Delivering and improving our services and products, providing updates, technical troubleshooting, understanding and analyzing trends regarding Website usage, and Website administration.
- Analytics and research, such as analyzing usage trends, gathering demographic data about our users, location of access, and creating reports for business intelligence.
- Security enhancement for products and services.
- Providing customer support and responding to your inquiries.
- Complying with legal obligations.

Collection of Device and Technical Information

We collect data necessary for you to use our Website and for us to maintain, analyze, and personalize the Website content. We automatically collect certain data about your computing device, including your location, device model, operating system, unique device identifier (IMEI), advertising ID, MAC address, and account-related information. Although some information may uniquely identify your device, it does not personally identify you. However, certain legislation might treat device-specific information as personal data.

Collection of Personal Information

We may also collect personal information such as your name and surname, email address, birth year, and password, as well as non-personal data (e.g., age range, gender) provided when contacting us directly. We may also store messages sent to us.

The contact information you provide (e.g., your name and email) will only be used for the purpose you provided it and will not be shared with third parties.

If you wish your contact information to be deleted from our database after making an inquiry, please email us at privacy@app-2go.com.

Use of Collected Data

Collected information is used for delivering our services, internal analysis, research, and service improvement. By agreeing to this Privacy Policy, you authorize us to collect, process, and store your data as described herein. We and our partners use collected data to:

- Develop, deliver, and improve products, services, and content.
- Customize your Website experience.
- Provide software updates, product support, and customer service.
- Understand and analyze user trends, and perform internal analytics.

Storage and Deletion of Information

Your data is stored as long as necessary to deliver our services or meet our legal obligations. Afterward, it will either be deleted or anonymized. Specifically, information will be deleted no later than five (5) years after your last interaction with our services.

Data Security Measures

We implement robust security measures to ensure confidentiality, integrity, and security of collected data and prevent unauthorized access or usage. However, no security measure is completely flawless or impenetrable.

Sharing Your Personal Information

We may share your data (including personal data) with third parties based on your consent or when required by law. We rely on third-party providers ("Partners") to support our services. The only personal information shared with Partners includes persistent identifiers like device IDs, advertising IDs, and IP addresses.

Accuracy of Personal Information

We enable you to maintain your data accurate, complete, and up-to-date. You can access and ensure data integrity by contacting us directly.

Children's Privacy

We are intended for the general public and do not knowingly collect personal data from children under the age of digital consent as per EEA data protection laws, except persistent identifiers. If we discover that we collected data from a child without parental consent, we will promptly delete it. If you become aware of such a case, please contact privacy@app-2go.com.

Opt-out

You may opt-out from future data collection by discontinuing use of our Websites.

Third-party Terms of Service

Our Website may link to third-party websites or services. We are not responsible for third-party privacy practices. Visiting linked websites is governed by the third parties' privacy policies.

Legal Basis for Processing

We collect personal data based on consent, necessity to fulfill a contract, legitimate interests, legal obligations, or protection of vital interests, depending on context.

Support

If you have further privacy questions or concerns, please contact us at privacy@app-2go.com.

Your Data Protection Rights

You have the right to access, correct, update, request deletion, restrict processing, or object to processing of your data, withdraw your consent, request data portability, and file a complaint with a data protection authority. Contact us at privacy@app-2go.com to exercise these rights.

Changes to Privacy Policy

We may update this Privacy Policy periodically. Any changes will be published here and supersede previous versions. We recommend reviewing this document each time you use our Website. Significant changes will be communicated in advance via email.

Language Acknowledgment

By accepting this Privacy Policy, you confirm proficiency in English or consultation with an advisor proficient in English to fully understand these terms.

Privacy Questions

General inquiries can be addressed through contacts on our Website or specifically to privacy@app-2go.com.

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APP2GO

We use cookies to enhance your experience on our website. Continuing implies acceptance.
[Ok] [Cookie policy]